

Litigation Financing & Investment Forum

October 2, 2018 • AMA Conference Center • New York, NY

Capitalizing on the Demand for Litigation Finance and Investment

- Best practices for structuring and pricing litigation finance contracts
- Meeting the funding criteria for litigation finance
- Diversifying risk through portfolio cases
- How technology can help source new cases
- Disclosure & regulation requirements and expectations
- Analyzing the growth, demand, and scalability of litigation finance
- Exploring the pros and cons of various funding options in today's competitive marketplace

Featured Speakers Include Experts from:

Burford Capital	Kellogg, Hansen, Todd, Figel & Frederick, P.L.L.C.
Bentham IMF	
Arent Fox LLP	Kobre & Kim
Arizona State University, Sandra Day O'Connor College of Law	Kurier Analytics
Arrowhead Capital	Law Finance Group
Axinn, Veltrop & Harkrider LLP	Leste Litigation Finance
Axis Global Advisory	Lewis Baach Kaufmann Middlemiss
Bench Walk Advisors LLC	LexShares
Benjamin N. Cardozo School of Law	Linzer Law Group, P.C.
Brickell Key Asset Management LLC	Longford Capital Management, LP
Chancery Finance	Parabellum Capital
Drumcliffe LLC	Quinn Emanuel Urquhart & Sullivan, LLP
Faegre Baker Daniels LLP	Red Bridges Advisors LLC
Fulbrook Capital Management, LLC	Themis Legal Capital
Georgetown University Law Center	Therium Inc.
Jefferies LLC	University of Connecticut School of Law
	Validity Capital Partners LLC
	Woodsford



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 Hedge Fund Alert
www.HFAlert.com

How can your law firm or corporation best utilize the plethora of litigation funding options available in today's competitive environment? How are investors and funders sourcing and screening these new cases? IEN's **Litigation Finance & Investment Forum** brings together all industry players to network and hear the hottest topics surrounding this burgeoning area. Hear from the industry's proven veterans and emerging deal-makers.

You'll Hear:

- What's involved in structuring and pricing the contracts and what should the parameters be?
- The benefits and pitfalls of various funding options – which is best for you?
- Disclosure and regulation must-haves
- A detailed look at the acceptable funding criteria for investors
- How to circumvent the challenges of portfolio cases
- War stories and warnings from recent cases
- How to best use technology to outsource cases
- ...and much more!

Register now to secure low early-bird rates, and for even deeper discounts, send a team!

I look forward to seeing you in New York!



Lori Medlen, President and CEO
Insight Exchange Network, LLC

Who Should Attend?

- Law firms
- Third Party Funders
- Hedge Funds
- Private Equity Funds
- Venture Capitalists
- Family Offices
- High Net Worth Individuals
- Broker Dealers
- Corporate CFOs
- Corporate General Counsel

Top Benefits of Attending

- Hear directly from all the parties involved in litigation finance about their real life experiences, set-backs, and success stories
- Find out what is driving growth and how you can capitalize on the maturation of this industry
- Learn how to manage risk in portfolio cases
- Establish disclosure and regulation procedures for your litigation finance contracts
- Find out how you should be structuring and pricing your contracts
- Hear first-hand what type of funding criteria is necessary to get cases approved
- Walk away with innovative ideas to source and close new cases
- Take a peek at all the funding options available in today's competitive marketplace – which are right for you?
- Listen as Burford and Betham discuss criteria and general industry trends
- Mix and mingle with the best and the brightest in the industry

Tuesday, October 2, 2018

7:45 – 8:20

Exhibits Set-Up & Continental Breakfast

8:20 – 8:30

Chair's Opening Remark

Greg S. McPolin, Managing Director
BURFORD CAPITAL

8:30 – 9:15

Executive Roundtable: How Does the Influx of Investor Demand Impact the Space, Competition, Growth, Deal Structure, and Scalability in the Industry?

- How litigation funding is maturing beyond being a product just for impecunious plaintiffs and being applied to single-stand alone cases.
- Why litigation funding represents a great investment opportunity (non-correlated asset class, potential high returns) and what are the risks?
- Using litigation funding in business-to-business disputes, mass torts, portfolio cases, stand alone, and emerging litigation areas
- Is there too much capital chasing too few opportunities?
- How should we think about the different kinds of market participants (e.g., public companies, hedge funds, individuals)? Do they play different roles?
- What are the statistics? At what rate is litigation funding growing?
- Finding reputable funders
- Funders' expectations
- Competitive landscape

Moderator:

Alexandra D. Lahav, Ellen Ash Peters Professor
UNIVERSITY OF CONNECTICUT SCHOOL OF LAW

Panelists:

Justin G. Brass, Special Situations Group, Litigation Finance
JEFFERIES LLC

Alan L. Zimmerman, CEO/Legal Counsel
LAW FINANCE GROUP

Ralph J. Sutton, Chief Investment Officer
VALIDITY CAPITAL PARTNERS LLC

Andrew Langhoff, Founder and Managing Director
RED BRIDGES ADVISORS LLC

9:15 – 10:15

Structuring and Pricing a Litigation Funding Contract

- Typical and not-so-typical contractual expectations
- How do you structure it? How is pricing affected?
- Who gets paid first and how much – varying philosophies
- Key provisions necessary for success
- Tax considerations
- Adding key terms essential for a strong contract
- What are the applicable governing laws to consider?

Moderator:

Speaker TBA

Panelists:

Selvyn Seidel, Chairman & CEO
FULBROOK CAPITAL MANAGEMENT, LLC

T. Wynne Morriss, Esq., Co-Founder and COO
ARROWHEAD CAPITAL

Edward Reilly
THEMIS LEGAL CAPITAL

10:15 – 10:30

Morning Break

10:30 – 11:30

Disclosure Requirements: When are Litigants or their Lawyers Required to Disclose Funding?

- When should litigants/lawyers be expected to disclose their funding arrangements?
- How will disclosure impact the industry?
- Protecting attorney-client privileges
- MDL disclosure requirements
- Will more jurisdictions require disclosure of funding?

Moderator:

Leonardo Viveiros, Managing Partner
LESTE LITIGATION FINANCE

Panelists:

Victoria Shannon Sahani, Associate Professor of Law
ARIZONA STATE UNIVERSITY, SANDRA DAY O'CONNOR COLLEGE OF LAW

Anthony J. Sebok, Professor of Law, Co-Director,
Jacob Burns Center for Ethics in the Practice of Law
BENJAMIN N. CARDOZO SCHOOL OF LAW

Tarifa B. Laddon, Partner
FAEGRE BAKER DANIELS LLP

Kenneth A. Linzer, Managing Partner
LINZER LAW GROUP, P.C.

11:30 – 12:15

Regulatory Updates: Unintended Consequences of Wisconsin Mandating Disclosure of Funding Agreement and Current Australian Reviews

- Situations where disclosure of a funding arrangement must or should be made
- What laws or statutes apply? Which authorities apply?
- How long will litigation funding be governed on a case-by-case basis or by state?
- Will more jurisdiction require disclosure of funding?
- What obligation if any will public and private companies have to disclose in regulatory filings or to the court?
- The effects of Wisconsin's use of third-party funding for civil proceedings in state court, which opens the door to quite a few issues for plaintiffs and funders

Moderator:

J. Maria Glover, Associate Professor
GEORGETOWN UNIVERSITY LAW CENTER

Panelists:

Victoria Shannon Sahani, Associate Professor of Law Arizona State University,
SANDRA DAY O'CONNOR COLLEGE OF LAW

Anthony J. Sebok, Professor of Law, Co-Director,
Jacob Burns Center for Ethics in the Practice of Law
BENJAMIN N. CARDOZO SCHOOL OF LAW

Michael J. Guzman, Partner
KELLOGG, HANSEN, TODD, FIGEL & FREDERICK, P.L.L.C.

12:15 – 1:30

Luncheon for all attendees & speakers

1:30-2:15

Examining all the Nuances & Risks of Funding Portfolio Cases

- How are portfolio cases structured?
- Portfolio vs. single cases
- Duration expectations for portfolio cases
- Who controls the portfolio?
- Additional requirements to keep people on target
- What are funders looking for from portfolio cases?
- The realities of risks and weaker cases

Moderator:

Dai Wai Chin Feman, Director of Commercial Litigation Strategies
PARABELLUM CAPITAL

Panelists:

Michael P. Kelley, Partner
ARENT FOX LLP

Stephen McMullin, Director
BRICKELL KEY ASSET MANAGEMENT LLC

James C. Little, Managing Director
DRUMCLIFFE LLC

Nick Rowles-Davies, Chief Executive Officer
CHANCERY FINANCE

2:15 –3:00

Looking at the Pros & Cons of Various Funding Options for Clients and Lawyers

- What are the benefits/limitations of using:
 - Third party funders
 - Hedge Funds
 - Loans
 - Brokers
 - Internet
 - Private Equity
 - Law firms
- What are you looking for?
- Which sourcing option is best suited for your needs?

Moderator:

Marcus Green
KOBRE & KIM

Panelists:

Corey Worcester, Partner
QUINN E MANUEL URQUHART & SULLIVAN, LLP

Adrian Chopin, Managing Director
BENCHWALK ADVISORS LLC

Donald W. Hawthorne, Partner
AXINN, VELTROP & HARKRIDER LLP

Eli Combs, Managing Partner
AXIS GLOBAL ADVISORY

3:00 – 3:45

Funders' Criteria: Which Cases are Getting Funded and Which Will Get Rejected and Why?

- Which cases will get funded?
- Which cases will get rejected?
- What type of due diligence do you conduct when deciding?
- MDL considerations
- Similar or previous history

Allison K. Chock, Chief Investment Officer, Legal Counsel
BENTHAM IMF

Michael A. Nicolas, Co-Founder and Managing Director
LONGFORD CAPITAL MANAGEMENT, LP

3:45 – 4:00

Afternoon Break

4:00 – 4:30

Using Technology to Source New Deals

With the development of analytical models around settlement, will it reduce some risk for funders and therefore reduce the cost of funding for clients?

- How is technology pushing the industry forward?
- AI developments

Moderator:

Erika Levin
LEWIS BAACH KAUFMANN MIDDLEMISS

Panelists:

Jay Greenberg, Co-founder & Chief Executive Officer
LEXSHARES

Steven Friel, CEO
WOODSFORD

Tony Menezes, Product Owner
KURIER ANALYTICS

4:30 – 5:00

If Defense Funding Happens, What Will it Look Like?

- When will defense litigation actually take place?
- What will it look like?
- How to package it and sell it?
- Are funders waiting for someone to figure it out?

Eric H. Blinderman, Chief Executive Officer
THERIUM INC.

5:00-6:00

Cocktail Reception Immediately Following

Contact Jennifer Clemence for more information on sponsorship opportunities at jen@insightxnetwork.com or at (704)-449-0367

6:00

End of Summit

Sponsorship & Exhibit Opportunities

Are you a leader in litigation funding?

Insight Exchange Network, LLC ("IEN") has a limited number of sponsorship opportunities in a variety of packages to help you get your message out to attendees. Sponsorship pricing is based on packages and start at low out-of-pocket. We can customize a variety of solutions to provide you with the best possible network opportunity. For more information, contact **Jennifer Clemence** at (704) 449-0367 or email at jen@insightxnetwork.com

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Pricing Rate	Early Bird	Standard
Fee	\$995	\$1295

Early Bird Pricing Ends September 7, 2018

Team Discounts

- Three Delegates will receive a **10% DISCOUNT**
- Four Delegates will receive a **15% DISCOUNT**
- Five Delegates or More will receive a **20% DISCOUNT**

Please call Rhonda West at (910) 354-9930 to make your group reservation or email Rhonda@insightxnetwork.com

Refunds and Cancellations: For information on refunds and cancellations please visit our website: www.insightxnetwork.com

Note: Discounts may not be combined; lowest available discount will be applied.

About the Venue: AMA Conference Center

AMA Conference Center in NY

1601 Broadway
New York, NY 10019

IEN has a block of hotel rooms at a preferred rate at the Hampton Inn Times Square North. To make reservations, please call **1-212-581-4100** or for international guests **001-212-581-4100**. When calling, refer the "Insight Exchange Network room block" and group code "IEN"

About IEN

IEN is focused on producing practical, actionable, and content-driven events. We personally interview literally hundreds of people in each conference's topic area, discovering their on-the-job problems, issues and concerns. We then find the very best speakers to offer solution-driven content, as well as facilitating peer-to-peer networking at each event. Our events are not trade shows or expos, although we do offer partnership opportunities to select vendors. We're focused on the attendee's needs entirely.

Rave Reviews

"The topics were all so relevant to the issues I am currently experiencing... great insight and ideas!"

Donna Connolly
CITIZENS BANK

"I learned at least one thing in every session. The pace was right, there was an interesting mix of companies, and a good balance of panels and case studies."

Ali Lichtenstein
DOW JONES

"Learning such great things and what the future will bring. Very exciting and glad to be part of it."

Jeremy Marut
RUSH

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Call: 910-354-9930
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Web: www.insightxnetwork.com

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